

# **Cookie Policy**

Effective Date: 28-Sep-2024

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#### What are cookies?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

#### How do we use cookies?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a

better and improved user experience and help speed up your future interactions with our website.

# Types of Cookies we use

## Necessary

Cookie	Duration	Description
re::a	Never Expires	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.
re::e	Session	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.

### **Functional**

Cookie	Duration	Description
elfsight_vie wed_recent ly	Less than a minute	This cookie is used by the Elfsite widget to store information about the user's recent interactions with the contact form. It is used to improve the user experience by keeping track of sessions and allowing the contact form to work more efficiently.

### **Analytics**

Cookie	Duration	Description	
_ga	1 year 1 month 4 days	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	
_ga_*	1 year 1 month 4 days	Google Analytics sets this cookie to store and count page views.	

## Manage cookie preferences Cookie Settings

Different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. Listed below are the links to the support documents on how to manage and delete cookies from the major web browsers.

Chrome	Safari	Firefox	Internet explorer
<u>Link</u>	<u>Link</u>	<u>Link</u>	<u>Link</u>

If you are using any other web browser, please visit your browser's official support documents.